Jacob V. Wietmarschen

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# Multi-Media Designer

Current design student at Northern Kentucky University with a background in multi-media design and project management seeking an internship or co-op in the field of media. My skill set includes:

* Various types of software (Adobe Photoshop, Illustrator, Audition, After Effects, Premiere Pro, Autodesk Maya, Avid Pro tools, Microsoft Office)
* Client management
* Managing inventory
* Conflict resolution
* Visually expressing ideas

# Education

## Northern Kentucky univerSIty | May 2019 | highland heights, ky | 3.205

* Bachelor of Arts in Media Informatics, Minor in Electric Media and Broadcasting
* Focus on design, animation, and multi-media projects
* Awarded 2015-2016 Freshman of the Year, Nominated for 2016-2017 Sophomore of the Year
* Awarded 2018 Homecoming Prince

# Design Experience

## Project manager - Internship | Nimlok Cincinnati January 2018-present

* Design and construct custom trade show displays for businesses, companies, etc.
* Create designs to represent companies in the best way possible
* Work with colleagues when managing projects and designs

## Activities programing Board | NKU Spring 2016-present

* Create designs for promotional material including
  + Flyers
  + T-shirts
  + Snapchat Geo-filters
* Designed advertising material for NKU’s Homecoming – reaching 15,000+ students
* Created promotional material for multi-platinum recording artist

**maDE CONCEPT DESIGNS** | **MERCY MCAULEY HIGH SCHOOL Spring 2017**

* Created concept art for a new high school in Cincinnati
* Concepts include
  + T-shirt designs
  + Marketing materials

# Graphic Design Projects

## Created Designs for fall 2016-present

## Northern Kentucky leadership institute

* Primary Graphic Designer for the organization
* Designed logos for promotional material for philanthropy and fundraising events
* Assisted in the creative process for *Breaking Ground* and *Empowerment* retreats

## Flyers and T-shirts | Theta Chi Fraternity fall 2016-present

* Created promotional designs for various events
* Worked with chapters across the country to create PR material
* Designed logos for t-shirts, flyers and various other promotional materials

## Created “Impact” logo for nku’s fall 2016

## presidential ambassadors

* Made one of the organizations primary logos

## NKU Geofilters spring 2015-present

* Worked with NKU’s Marketing department and made Snapchat Geo-filters for NKU’s campus

# Professional Experience

## Intramural field supervisor | nku campus recreation fall 2016-present

* Manage check in NKU students and guests
* Manage inventory and check out equipment
* Resolve conflicts and treat injuries that may accrue with customers

## 

## Orientation leader | nku office orientation spring 2016-fall 2017

## and parent programs

* Facilitated small group discussions about campus life
* Met 15-25 students a day, 200+ incoming students in total each summer
* Acted as a mentor for incoming students

## Driver and Cook | Larosas pizza spring 2016-fall 2017

* Managed orders and provided customer service
* Made and delivered food to customers in a timely manor

**COMMUNITY CONNECTIONS | NKU SPRING 2016-PRESENT**

* Lead tours for young child around NKU’s campus
* Present NKU at recruitment events at elementary and middle schools

# Leadership Experience

## Leadership mentor | northern kentucky April 2016-present

## leadership insTITute

* Currently severe as President for the 2018-2019 school year.
* Co-Chaired an alternative spring break service retreat to help those in need
* Currently organizing a leadership expo for high school students
* Help other organizations better their executive boards and leadership

## Member | Theta Chi Fraternity Fall 2016-present

* Serve on the PR, Philanthropy, T-shirt committees
* Manage Theta Chi at NKU’s public Facebook page
* Participate in various events put on by NKU’s Greek Life

## presidential ambassador | NKU spring 2016-present

* Provide tours of campus to perspective NKU students and University guests
* Volunteer at and participate in events such as Graduation and Lunch with the President